

WRASCNA PUBLIC RELATIONS GUIDELINES 2021

Purpose:

The purpose of the Public Relations (PR) subcommittee is to inform the public that Narcotics Anonymous exists and provides information regarding meeting times and locations. PR supports the toll free “Hope Lines” at TownHall2 and provides the current printed meeting schedules on a monthly basis. PR works in accordance with the Twelve Traditions & Twelve Concepts of Narcotics Anonymous with emphasis on 11th and 12th Traditions & 6th, 8th, and 10th Concept.

Meeting Times and Membership:

1. The PR subcommittee will meet every 3rd Sunday @ Emmanuel United Church of Christ @ 11:00 A.M. when meeting in person or Via Zoom Meeting ID 872 4261 7836 Pw. Unity4ever
2. Membership for the PR subcommittee is open to all members of the WRASCNA area.
3. The PR chair must attend the WRASCNA area meeting. It is also suggested that other members of the subcommittee attend when possible.

Functions and Responsibilities:

1. Maintains an open line of communications between NA and the public (including treatment centers, jails and institutions.)
2. Reports to Regional PR and attends Regional PR subcommittee meetings.
3. Responds to any requests for information in a timely and effective manner.
4. Assists Region in maintaining the “Toll Free Hope Line” by updating the phone line list and keeping it current.
5. Provides up to date meeting schedules on a monthly basis for groups in our area, as well as outside agencies that request schedules. Forwards all meeting schedule changes, updates and modifications to the PR chair, BRSCNA webmaster and Townhall2.
6. Also provides an updated phone line list to Townhall2.
7. All phone line volunteers must be trained.
8. Annual “Poster Day” training and distribution throughout the WRASCNA area. We are also continuing to have follow up training & distribution days for any group/members that were not able to attend the annual “Poster Day” event.

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9. Special line item in the budget for purchasing literature to be placed at various locations in the community (ex. IBH, UMADAOP/Church On The Blvd./Urban League etc...) and events like the “Break The Cycle of Addiction Luncheon”.

Voting Participants and Procedures:

1. Voting at all PR subcommittee meetings will include all members of the subcommittee present at the time of the meeting.
2. Subcommittee members must have attended 2 consecutive monthly subcommittee meetings to be able to vote.
3. All voting will be decided by a simple majority.

Qualifications Required to Perform PR Duties:

1. Understanding, practice and experience with the 12 Steps, 12 Traditions and 12 Concepts of Narcotics Anonymous.
2. A Narcotics Anonymous sponsor.
3. A clear commitment to and reference to NA only, and no other outside fellowship or groups when performing PR duties.
4. The willingness to commit the time and resources necessary to carry an effective message of NA & adhere to the 4th Concept.
5. Any PR duties requiring face to face meetings with the public shall include at least two qualified members who are present at the time of the meeting. One of which must have 2 years clean time minimum and others must have at least 6 months.
6. Chairperson must have 2 yrs. Clean time, *The Treasurer must have 2 yrs. and Secretary 6 months.
7. There is no clean time requirement to join the PR subcommittee.
8. Phone line duties also require a brief training of materials provided by regional PR.
9. All PR subcommittee members shall maintain personal anonymity at the level of press radio and films.